

LACUE 2010 – Student Video Contest!

LACUE Conference – Baton Rouge – Dec 1st thru 3rd

THEME CHOICES

In our classrooms we teach a wide variety of lessons. Just because the lesson is academic doesn't mean the video is best filed under that theme. Consider your options before deciding on a theme.

1. Academic – Choose a topic and create a video that will teach the concept or lesson. (i.e. Fractions, Map Skills, Grammar, etc.)
2. Artistic – Choose an art form or cultural feature and create a video to illustrate it. (i.e. Literature, Music, Sculpture, etc)
3. Social/Civic – Choose a relevant topic and create a video that depicts your view, opinion or belief. (i.e. Conservation, Homelessness, Politics, etc)

School teams of students, faculty, and staff are invited to creatively address the theme of their choice from those listed above in a video production between two and three minutes to compete for recognition and prizes. Teams must be led by a teacher, but can be composed of anyone on campus.

Registration is required to compete and is very simple. E-mail completed registration form to LACUE@lacue.org **due no later than October 1, 2010.**

Video submission deadline is **November 5, 2010.**

Submissions should be mailed to the following address in the media of your choice, DVD or Jump Drive, but it is critical that we have the ability to copy it so we can upload it to a common site where judges will view them.

Student Video Contest
c/o LACUE
8550 United Plaza Blvd. – Suite 1001
Baton Rouge, LA 70809

Winners will be announced at LACUE awards luncheon on **December 2, 2010.**

Judges and Judging Criteria

The judging panel will consist of Louisiana educators and education advocates from the public and private sector.

Criteria

It's important that your team follows the guidelines as outlined below.

Movies will be judged on the following criteria:

Message (50 points)

Pay close attention to theme you choose from the options offered above.

The following elements will be considered:

- Story
- Creativity
- Originality

Technical Excellence (25 points)

This section reflects the technical aspects of the movie.

- Camera operation
- Editing
- Effective use of special effects
- Effective use of titles
- Visual creativity
- Cinematography (including lighting)

- Effective use of music
- Effective use of sound editing
- Effective use of sound effects

Overall Quality (25 points)

- Did the movie have the affect the viewer? (Does it cause the viewer to reflect upon the message?)
- Did the movie produce an emotional response? (Was it funny, sad, ironic, uplifting, motivating, encouraging, etc.?)

Pay close attention to the following areas, which pertain to the overall experience of watching the movie:

- Overall impression
- Enjoyment factor
- Meaningfulness
- Replay value

Guidelines

Please contact us with any questions about the following guidelines. Movies that do not adhere to these guidelines will be disqualified.

Content guidelines

- Files must be named following this convention: TitleofVideo_SponsorTeacherName.Extension (i.e HistoryoftheRedRiverCampaign_MarySmith.wmv)
- Each submission must be contained in its own file.
- Each file must be a format that can be posted to a website to be accessed by the judges. PLEASE TEST POSTING YOUR FILE AND SELECTING IT FOR PLAY.
- Inappropriate footage is not permitted. If you have questions contact us at the above e-mail address.
- Movies may not demonstrate violations of any law or school conduct policy.
- All computer use must follow your school's Acceptable Use Policy.
- **Movies must be BETWEEN 2 and 3 minutes in length, including credits.** (Videos too short or too long will be disqualified.)
- Movies that do not adhere to the all of the guidelines will be disqualified.

THE RULES FOR SUBMISSIONS

1. The only people who can film and edit footage for your team are your teammates.
2. The team leader must be a teacher.
3. Other students, faculty, and staff from your school and other individuals not affiliated with your school are welcome to appear in your movie.
4. It is essential that you have a completed permission form from anyone whose identifiable image appears in your movie.
5. Music is an important element of the movies and we will not accept movies that feature music unless you have legal permission to utilize. You may use copyright free music or provide the guidelines by which you are given legal permission. You're also welcome to create your own original music.
6. Your video may be submitted on a jump drive or a DVD but whichever you choose we must be able to upload your file to a common site the judges will be using to view them. What you submit will become the property of LACUE. You will not receive your jump drive or DVD back.
7. LACUE reserves the right to showcase submitted work on the LACUE website.

Prizes

Prizes will be awarded to the winning teams in the following categories. One team will win each category. Each winning team will be awarded a \$200.00 prize to the teacher sponsor of the team. Winners will be announced at the conference. Awards will be given at the Awards Luncheon on Thursday, Dec 2, 2010. Checks payable to winning teachers will be mailed to address provided on registration form.

NOTE: Tables for winners will be located at the front of the room behind the tables for Region 2 and Region 3 Education Award winners. Please check in at the Award Winners table at the entrance to the luncheon.

- Early Childhood (Pre-K through 1st)
 - Academic
 - Artistic
 - Social/Civic
- Elementary (2nd through 5th)
 - Academic
 - Artistic
 - Social/Civic
- Middle School (6th through 8th)
 - Academic
 - Artistic
 - Social/Civic
- High School (9th through 12th)
 - Academic
 - Artistic
 - Social/Civic